



Michiteru  
Kato/HINPO/TMC0@TMC0

09/28/2007 12:01 AM

To Chris  
Santucci/WDC/Toyota\_NY@TOYOTA\_NY@TOYOTA@TMC  
E  
cc George Morino/TMS/Toyota@Toyota@TMCE, Kaoru  
Yamamoto/TMS/Toyota@Toyota@TMCE, Christopher  
Tinto/WDC/Toyota\_NY@TOYOTA\_NY, Kevin  
Ro/WDC/Toyota\_NY@TOYOTA\_NY, Jyunji  
Ogata/HINPO/TMC0@TMC0, Shinichiro  
Ogata/HINPO/TMC0@TMC0, Takezo  
Oba/HINPO/TMC0@TMC0

bcc

Subject Re: Request for Assistance on DIR submitted to NHTSA

Chris,

I sent you a fax today asking you to send the amended DIR to NHTSA.

I just added a sentence in the Sec.7 as TMS recommended. But please note that after discussing with George, I made some minor changes to the sentence as attached.

If you have any concern, please send this amended DIR to NHTSA.

As I told you, please ask NHTSA to just replace the submitted DIR with the amended one.

Thanks,

Mitch



DIR AWFM Final(amend).doc

Chris Santucci@TOYOTA\_NY

Chris Santucci@TOYOTA\_NY  
2007/09/28 08:57

宛先: Michiteru Kato/HINPO/TMC0@TMC0@TMCE@TOYOTA, Chris Santucci/WDC/Toyota\_NY@Toyota\_NY  
cc: George Morino/TMS/Toyota@Toyota, Kirk Forsht/TMS/Toyota@Toyota, Mark Kubota/TMS/Toyota@Toyota,  
Richard Jung/TMS/Toyota@Toyota, Kaoru Yamamoto/TMS/Toyota@Toyota  
件名: Re: Request for Assistance on DIR submitted to NHTSA

Fair enough. Will do so tomorrow.  
Regards,

Chris Santucci - Assistant Manager  
Technical and Regulatory Affairs  
Toyota Motor North America  
(202) 463-6856 ofc (202) 651-1581 cell  
Sent from my Blackberry  
Michiteru Kato  
----- Original Message -----

**From:** Michiteru Kato  
**Sent:** 09/27/2007 07:28 PM  
**To:** Chris Santucci/WDC/Toyota\_NY@TOYOTA\_NY@TOYOTA@TMCE  
**Cc:** George Morino/TMS/Toyota@Toyota@TMCE; Kirk  
Forsht/TMS/Toyota@Toyota@TMCE; Mark Kubota/TMS/Toyota@Toyota@TMCE; Richard  
Jung/TMS/Toyota@Toyota@TMCE; Kaoru Yamamoto/TMS/Toyota@Toyota@TMCE  
**Subject:** Re: Request for Assistance on DIR submitted to NHTSA

Chirs,

As you said, I also think that we do not need legally to include the refund program in the "Remedy Action" in

the DIR. I'm not sure how strong George Person thinks that it should be in the DIR, but I'm OK to amend the DIR.

However, I do not want to submit the DIR as an "Amend DIR". I just want NHTSA to replace the DIR with the amended one before they post it on its website. Even it's posted tonight, I think they can delete the DIR and post the amended one.  
Do you think NHTSA will accept?

I'll send you amended version of the DIR today, so please ask NHTSA the above.

If you have any question, call me at 565-23-4426.

Thanks.

Mitch

Chris Santucci@TOYOTA\_NY

Chris Santucci@TOYOTA\_NY  
2007/09/28 06:52

宛先: George Morino/TMS/Toyota@Toyota, Michiteru Kato/HINPO/TMC0@TMC0  
cc: Kirk Forsht/TMS/Toyota@Toyota, Mark Kubota/TMS/Toyota@Toyota, Richard Jung/TMS/Toyota@Toyota, Kaoru Yamamoto/TMS/Toyota@Toyota  
件名: Re: Request for Assistance on DIR submitted to NHTSA

Thanks George. Let me also add that while I think it would not be unreasonable to amend the DIR, under the rules for remedy equipment recalls do not have to offer a repurchase. That is reserved for vehicles, less depreciation. So we are legally only required to offer repair or replace. If you want to amend the DIR to be consistent, Ok, if not I will tell NHTSA no. I think it will be Ok. If they insist though, how do you feel about amending?

Regards,

Chris Santucci - Assistant Manager  
Technical and Regulatory Affairs  
Toyota Motor North America  
(202) 463-6856 ofc (202) 651-1581 cell  
Sent from my Blackberry  
George Morino  
----- Original Message -----

**From:** George Morino  
**Sent:** 09/27/2007 05:20 PM  
**To:** Michiteru Kato/HINPO/TMC0@TMC0  
**Cc:** Chris Santucci; Kirk Forsht; Mark Kubota; Richard Jung; Kaoru Yamamoto  
**Subject:** Request for Assistance on DIR submitted to NHTSA

Mitch:

We need your help.

George Person, the NHTSA Recall Chief, has given his "okay" to our DRAFT Owner Letter for the Lexus ES 350 and Toyota Camry All Weather Floor Mat recall. However, he questioned TMA on the "refund" statement in the owner letter stating its not in the DIR. He wants it added in there.

Can you assist us and modify the document slightly to read:

7. Description of Corrective Repair Action:

All owners of 2007 and early 2008 model year Lexus ES 350 and Toyota Camry vehicles will be notified, by first class mail, of the safety campaign and the timing when the replacement AWFM will become available. Once the replacement AWFM is available, a second owner notification will be sent to notify owners to return their AWFM for the driver's seating position to any Lexus/ Toyota dealer for an exchange of the AWFM. In

the interim, if an affected owner is not comfortable utilizing their Lexus ES 350 or Toyota Camry AWFM, they may return the mats for all four seating positions and request reimbursement from their local Lexus or Toyota dealership.

Toyota has also stopped the sale of the Toyota/Lexus All Weather Floor Mat designed specifically for 2007 and early 2008 model year Camry and ES 350 vehicles.

George Morino  
National Manager  
Quality Compliance Department  
Product Quality and Service Support  
Toyota Motor Sales, U.S.A., Inc.  
Tel. 310-468-3392  
Fax 310-468-3399

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